

## HM Critical Care: Ventilator Workshop

Houston Methodist Institute for Technology, Innovation & Education  
(MITIE)

Course Director:  
Deepa Gotur, MD

May 10<sup>th</sup>, 2024

Registration Link to Follow

Dear Corporate Partner,

It is our pleasure to invite you to the **Ventilator Workshop taking place on May 10<sup>th</sup>, 2024**, at Houston Methodist Institute for Technology, Innovation & Training (MITIE).

### **Program Overview**

This educational program provides didactic and practical training relating to the following aspects of mechanical ventilation: Closed loop control of ventilation with Adaptive Support Ventilation, Esophageal/Transpulmonary/VCO<sub>2</sub> Monitoring, optimal PEEP and lung recruitment, monitoring of pulmonary mechanics and dyssynchrony.

### **Needs Assessment**

The Houston Methodist Respiratory Care Services host the Clinical Expert Workshops to train participants in commonly used and validated specific Respiratory Care procedures for mechanically ventilated patients including pressure volume loops, recruitment maneuvers, and esophageal pressure measurements to properly demonstrate a patient's response to the procedures. This is a crucial and life saving measure that is important to the hospital's patient survival rate. Due to the importance of performing this life saving procedure, this program provides a realistic and controlled environment to create confidence in the hospital's fellows and respiratory therapists.

### **Educational Objectives**

Upon completion of the conference, participants will be able to:

- Successfully monitor pulmonary mechanics
- Successfully complete Esophageal/transpulmonary/VCO<sub>2</sub> monitoring
- Attendees will have working knowledge on the most up to date technology associated with ventilation of patients
- Attendees will also be able to successfully discuss didactic concepts presented during the workshop.

### **Educational Methods**

Didactic Lectures, Hands-on Workshops

### **Evaluation Methods**

Evaluation by questionnaire will address program content, presentation, and possible bias.

### **Agenda**

Please see the attached agenda.

### **Target Audience**

The target audience is for Pulmonary Critical care Fellows and Respiratory Therapists. This is a unique prospect to highlight your brand while targeting two crucial audiences that operate equipment that your brand produces for use.

If you wish to exhibit and support this event, contact:

Neena Aivazian at [nkaivazian@houstonmethodist.org](mailto:nkaivazian@houstonmethodist.org) for additional information.

Sincerely,

Deepa Gotur, MD

## **EXHIBITOR SUPPORT**

Thank you for your participation in our forthcoming Ventilator Workshop on May 10<sup>th</sup>, 2024.

At the training, we will have the opportunity for in-person exhibit space at the Houston Methodist Institute for Technology, Innovation and Education (MITIE<sup>SM</sup>). Companies will be able to showcase their technology, provide learners with educational resources, contact information, and conduct hands-on presentations and demonstrations. The attendees will be provided ample intermissions between morning and afternoon sessions that will allow attendees to visit your exhibit. Breakfast and snack breaks will also be held near the exhibit area during session intermissions to help increase traffic flow to exhibits.

Exhibitor Support Guidelines:

- Exhibitors can purchase one Exhibitor Support and one Activity-Based or Activity Break Sponsorship

### **Exhibitor Support- \$1,350**

- One 6' x 3' tabletop exhibit with two chairs located in the MITIE Lobby
- Conduct hands-on presentations and demonstrations at your exhibit space

## **ACTIVITY-BASED SPONSORSHIP SUPPORT**

Activity-based sponsorship support includes recognition such as digital signage throughout the event space at MITIE and logo recognition in the program syllabus and marketing materials.

Sponsorship Support Guidelines:

- Exhibitors can purchase one Exhibitor Support and one Sponsorship Support
- It is **not** permitted to purchase Activity-Based Sponsorship Support and Activity Break Sponsorship Support
- Sponsors must select one options only and are permitted to purchase one sponsorship per activity

## **ACTIVITY-BREAK SPONSORSHIP SUPPORT**

Activity-break sponsorship support includes support of snack/program intermissions and meals during the event. Please be aware that there are only three support packages available per sponsorship type (i.e. breakfast, snack, lunch, dinner).

### **Snack/Break Sponsorship-\$650**

- Support of snack and program intermissions
- Recognition of meal support with enlarged digital logo and support signage

### **Breakfast Sponsorship - \$900**

- Support of breakfast and sponsorship
- Recognition of meal support with enlarged digital logo and support signage

### **Lunch Sponsorship - \$1,500**

- Support of lunch and sponsorship
- Recognition of meal support with enlarged digital logo and support signage

## Exhibitor/Sponsorship Registration Deadline: April 15<sup>th</sup>, 2024

### OTHER INFORMATION

#### PAYMENT AND CONFIRMATION

Exhibits space and sponsorships for this event are limited to first-come, first-serve basis. Applications will not be processed unless the application to exhibit and full payment are received.

#### Payment (Wire Transfer)

##### Bank Account Wire Transfer Instructions:

**ABA ROUTING NUMBER:** 113011258

##### BENEFICIARY BANK:

Amegy Bank  
P.O. Box 27459  
Houston, TX Texas 77227-7459  
USA

**ACCOUNT NUMBER:** 5796478906

**BENEFICIARY ACCOUNT NAME:** The Houston Methodist Hospital Research Institute

Please indicate "Ventilator Workshop" on the payment

#### Payment (check) If paying by check please make payment to:

MITIE  
Houston Methodist Academic Institute  
P.O. Box 4805  
Houston, TX 77210-4805

Please indicate "Ventilator Workshop" on the payment

#### Payment (Card)

Please reach out to Connor Price at [icprice@houstonmethodist.org](mailto:icprice@houstonmethodist.org) and Neena Aivazian [nkaivazian@houstonmethodist.org](mailto:nkaivazian@houstonmethodist.org) to coordinate card payment.

#### EXHIBITOR ELIGIBILITY REQUIREMENTS

For an exhibit application to be accepted for the Houston Methodist Pre-Intern Training for Vascular Residents, the products and services must be educational in nature and relate to the educational activity content. Houston Methodist Pre-Intern Training for Vascular Residents reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed.

#### EXHIBIT SECURITY

A security guard will not be present during the program. Houston Methodist will not be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization.

#### ATTENDEE LISTS

As a health care provider, we must respect the privacy of our attendees/patients. Therefore, only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state) when requested. Telephone, fax, email and street addresses will not be distributed.

**PHYSICIAN PAYMENT SUNSHINE ACT**

Applicable manufacturers providing payments or transfers of value to physicians are responsible for recording and maintaining reporting information of participating physicians. Houston Methodist will not collect, record, nor provide reporting information from physicians that choose to participate by accepting payments or transfers of value from applicable manufacturers.

**COVID-19 DISCLAIMER**

The format of this activity is subject to change due to extenuating circumstances resulting from the COVID-19 pandemic. Should the activity be cancelled or changed to a new format (i.e. virtual only or some combination of virtual/in-person), Houston Methodist may cancel or modify your registration accordingly. We will make every effort to notify you of a change of format and your registration status before the activity date. Thank you for your understanding.

**SHIPPING TO HOUSTON METHODIST RESEARCH INSTITUTE (MITIE<sup>SM</sup>)**

Please contact, Neena Aivazian at [nkaivazian@houstonmethodist.org](mailto:nkaivazian@houstonmethodist.org) if you plan to ship any materials prior to the event. You are responsible for providing all necessary shipping materials as well as all related expenses.