

Underwood Hands-On Lab

Houston Methodist Institute for Technology, Innovation & Education
(MITIE)

Course Director:
Sunil Dacha, MD

Saturday, April 13, 2024

Dear Corporate Partner,

It is our pleasure to invite you to the Houston Methodist Underwood Center for Digestive Disorders on April 13th at Houston Methodist Institute for Technology, Innovation & Training (MITIE).

Program Overview

This hands-on training program will provide experience with advanced therapeutics endoscopic techniques and technology in the areas of mucosal ablation and resection, tissue closure, intraluminal stenting, gastroesophageal reflux treatments, and ERCP.

Needs Assessment

This course provides Gastroenterology fellows, surgery residents and early career Gastroenterologists who have interest in the different areas of endoscopic techniques with the opportunity to be hands on and be exposed to multiple areas of innovation and technologies. During this course, these trainees will have an opportunity to learn with hands-on training in the lab, and to consolidate their knowledge their endoscopy practice.

Educational Objectives

Upon completion of this course, participants should be able to:

- Demonstrate proper technique for endoscopic mucosal resection using multiple methods.
- Demonstration of real time intestinal ultrasound in standardized patient
- Demonstrate the use of rescue strategies for GI bleeding or perforation following advanced tissue removal in the GI tract.
- Discuss technical difference between endoscopic submucosal resection (EMR) and Full thickness resection
- Demonstrate full thickness resection of small gastric mass.
- Discuss the advantages of per oral choledochoscopy over cholangiography in managing select biliary pathology.
- Understanding the current status of the utilization of single use endoscopes
- Demonstrate transoral incisionless fundoplication treatment of GERD.
- Understand the indications and utilization of Endoflip™ device in the management of motility disorders

Educational Methods

Hands-on Workshops

Agenda

Please see the attached agenda.

Target Audience

The target audience is gastroenterology fellows and surgery residents who have shown interest in the surgical specialties and the innovation and technologies surrounding it.

There are a limited number of sponsorship opportunities. If you wish to support this event, contact: Ricky Minor at rdminor@houstonmethodist.org for additional information.

Sincerely,

Eamonn Quigley, MD

David M. Underwood Chair of Medicine in Digestive Disorders, Department of Medicine
Professor of Medicine, Academic Institute

Director, Lynda K. and David M. Underwood Center for Digestive Disorders Houston
Methodist
Weill Cornell Medical College

Sunil Dacha, MD
Interventional Gastroenterology, Gastroenterology Houston
Methodist Gastroenterology Associates

ACTIVITY-BASED SPONSORSHIP SUPPORT

Activity-based sponsorship support includes recognition such as digital signage throughout the event space at MITIE and logo recognition in the program syllabus and marketing materials.

Sponsorship Support Guidelines:

- Exhibitors can purchase one Exhibitor Support and one Sponsorship Support
- It is not permitted to purchase Activity-Based Sponsorship Support and Activity Break Sponsorship Support
- Sponsors must select one options only and are permitted to purchase one sponsorship per activity

Activity-Based Sponsorship Support- \$750

- Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event

ACTIVITY-BREAK SPONSORSHIP SUPPORT

Activity-break sponsorship support includes support of snack/program intermissions and meals during the event. Please be aware that there are only three support packages available per sponsorship type (i.e. breakfast, snack, lunch, dinner).

Snack/Break Sponsorship- \$600

- Support of snack and program intermissions
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Breakfast Sponsorship - \$900

- Support of breakfast and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Lunch Sponsorship - \$1,500

- Support of lunch and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Exhibitor/Sponsorship Registration Deadline: April 8, 2024

OTHER INFORMATION

PAYMENT AND CONFIRMATION

Exhibits space and sponsorships for this event are limited to first-come, first-serve basis. Applications will not be processed unless the application to exhibit and full payment are received.

Payment (Wire Transfer)

Bank Account Wire Transfer Instructions:

ABA ROUTING NUMBER: 113011258

BENEFICIARY BANK:

Amegy Bank

P.O. Box 27459

Houston, TX Texas 77227-7459

USA

ACCOUNT NUMBER: 5796478906

BENEFICIARY ACCOUNT NAME: The Houston Methodist Hospital Research Institute

Please indicate "Houston Methodist Underwood Hands-on Lab" on the payment

Payment (check) If paying by check please make payment to:

MITIE

Houston Methodist Academic Institute

P.O. Box 4805

Houston, TX 77210-4805

Please indicate "Houston Methodist Underwood Hands-on Lab" on the payment

EXHIBITOR ELIGIBILITY REQUIREMENTS

For an exhibit application to be accepted for the Houston Methodist Underwood Hands-on Lab, the products and services must be educational in nature and relate to the educational activity content. Houston Methodist Underwood Hands-on Lab reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed.

EXHIBIT SECURITY

A security guard will not be present during the program. Houston Methodist will not be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization.

ATTENDEE LISTS

As a health care provider, we must respect the privacy of our attendees/patients. Therefore, only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state) when requested. Telephone, fax, email and street addresses will not be distributed.

PHYSICIAN PAYMENT SUNSHINE ACT

Sponsors/exhibitors providing payments or transfers of value to health care providers are responsible for recording and maintaining reporting information as required by federal law.

COVID-19 DISCLAIMER

The format of this activity is subject to change due to extenuating circumstances resulting from the COVID-19 pandemic. Should the activity be cancelled or changed to a new format (i.e. virtual only or some combination of virtual/in-person), Houston Methodist may cancel or modify your registration accordingly. We will make every effort to notify you of a change of format and your registration status before the activity date. Thank you for your understanding.

SHIPPING TO HOUSTON METHODIST RESEARCH INSTITUTE (MITIESM)

Please contact, Ricky Minor at rminor@houstonmethodist.org if you plan to ship any materials prior to the event. You are responsible for providing all necessary shipping materials as well as all related expenses.