

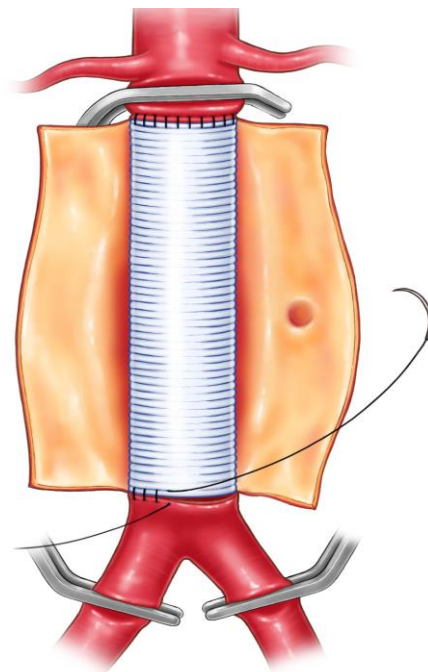
DeBakey Institute for Cardiovascular Education & Training

8th Annual Houston Methodist

Open Aortic Training Course

October 26 – 27, 2023

Houston Methodist Institute for Technology, Innovation & Education (MITIESM)



HOUSTON
Methodist
DEBAKEY HEART &
VASCULAR CENTER

Houston Methodist Institute for Technology, Innovation & Education (MITIESM)

COURSE DIRECTOR:
Alan B. Lumsden, MD

[REGISTER HERE](#)

Dear Corporate Partner,

It is our pleasure to invite you to the **Open Aortic Training Course** event on October 26 – 27, 2023 at Houston Methodist Institute for Technology, Innovation & Training (MITIESM).

Program Overview

The Open Aortic Training Course is uniquely tailored for Vascular Fellows and PGY-4 level integrated Residents to focus on exclusively on open aortic repair.

Needs Assessment

This course is designed for Vascular Fellows to learn the techniques involved in the open surgical repair of the aortic aneurysm. Due to advancements in endovascular surgery and minimally invasive procedures, the act of open surgical repairs is a highly diminishing skill set. However, the need for this type of procedure is still paramount. This course is one of the only hands-on learning experiences available and is open nationwide, to other vascular programs, by invitation only. Throughout the 2-day event, Fellows will practice suturing surgical grafts in cadaveric models. Open surgical aortic repairs are required for board certification and the declining occurrences of these types of cases leave few opportunities for rising your surgeons to learn and participate in a true operative setting. This training bridges these learning voids and assists in the transfer of knowledge from one generation of practitioners to the next.

Educational Objectives

At the conclusion of the course, each fellow will have personally reconstructed the entire aorta from arch to iliacs. Didactics presentations, given by renowned vascular surgeons, will segment the days into defined aortic regions. The partitioning is key to our approach to active learning and enforces tactile repetition.

Educational Methods

Didactic Lectures, Hands-on Workshops

Evaluation Methods

Evaluation by questionnaire will address program content, presentation, and possible bias.

Agenda

Please see the attached agenda.

Target Audience

The target audience are Vascular Fellows and PGY-4 Residents level and above that will benefit from this course.

There are a limited number of exhibit and sponsorship opportunities so if you wish to exhibit and support this event, please contact Maria Abu at mlabu@houstonmethodist.org.

Sincerely,



Alan B. Lumsden, MD

Medical Director Houston Methodist DeBakey Heart & Vascular Center
Chair, Department of Cardiovascular Surgery
Professor of Cardiovascular Surgery
Houston Methodist
Weill Cornell Medical College

EXHIBITOR SUPPORT

Thank you for your participation in our forthcoming Open Aortic Training Course on 10/26/2023 – 10/27/2023.

At the training, we will have the opportunity for in-person exhibit space at the Houston Methodist Institute for Technology, Innovation and Education (MITIESM). The exhibitors will be able to showcase their technology, provide learners with educational resources, contact information, and conduct limited hands-on presentations and demonstrations.

Exhibitor Support Guidelines:

- Exhibitors can purchase only one: Exhibitor Support, Activity-Based or Activity Break Sponsorship

Exhibitor Support - \$2,000 (maximum 6)

- One mobile rolling tabletop exhibit with a maximum of two representatives located in the simulation lab
- Your rolling exhibit will be guided by lab staff through the learners' stations
- Recognition in program agenda and marketing materials, as well as slides and signage displayed throughout the duration of the event.

EXHIBIT INSTALLATION

Date: Wednesday, October 25, 2023

Time: 1:00 PM – 4:00 PM

EXHIBIT DISMANTLING

Date: Friday, October 27, 2023

Time: 2:00 PM – 4:30 PM

Activity-Based Sponsorship Support - \$1,500

Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event.

ACTIVITY-BREAK SPONSORSHIP SUPPORT

Activity-break sponsorship support includes support of breakfast or lunch program intermissions and meals during the event. Please be aware that there are only two support packages available per sponsorship type (i.e., breakfast, snack, lunch, dinner).

Breakfast Sponsorship - \$900

- Support of breakfast and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program agenda

-Or-

Lunch Sponsorship - \$1,500

- Support of lunch and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program agenda

-Or-

Dinner Sponsorship - \$2,000

- Support of dinner and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program agenda

Exhibitor/Sponsorship Registration Deadline: October 13, 2023

OTHER INFORMATION

PAYMENT AND CONFIRMATION

Sponsorships for this event are limited to first-come, first-serve basis. Applications will not be processed unless the application to sponsorships full payment are received.

Payment (Wire Transfer)

Bank Account Wire Transfer Instructions:
ABA ROUTING NUMBER: 113011258

BENEFICIARY BANK:
Amegy Bank
P.O. Box 27459
Houston, TX Texas 77227-7459
USA

ACCOUNT NUMBER: 5796478906
BENEFICIARY ACCOUNT NAME: The Houston Methodist Hospital Research Institute

Please indicate "Surgical Innovation Elective Bootcamp" on the payment

Payment (check) If paying by check please make payment to:

MITIE
Houston Methodist Academic Institute
P.O. Box 4805
Houston, TX 77210-4805

Please indicate "Surgical Innovation Elective Bootcamp" on the payment

Payment (Card)

You may submit card payment using our online payment platform [here](#).

Customer ID: "N/A"

Invoice Number: "Support_Open Aortic_10.26.23"

EXHIBITOR ELIGIBILITY REQUIREMENTS

For an exhibit application to be accepted for the Houston Methodist Pre-Intern Training for Vascular Residents, the products and services must be educational in nature and relate to the educational activity content. Houston Methodist Pre-Intern Training for Vascular Residents reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed.

EXHIBIT SECURITY

A security guard will not be present during the program. Houston Methodist will not be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization.

ATTENDEE LISTS

As a health care provider, we must respect the privacy of our attendees/patients. Therefore, only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state) when requested. Telephone, fax, email and street addresses will not be distributed.

PHYSICIAN PAYMENT SUNSHINE ACT

Applicable manufacturers providing payments or transfers of value to physicians are responsible for recording and maintaining reporting information of participating physicians. Houston Methodist will not collect, record, nor provide reporting information from physicians that choose to participate by accepting payments or transfers of value from applicable manufacturers.

SHIPPING TO HOUSTON METHODIST RESEARCH INSTITUTE (MITIESM)

Please contact, Maria Abu at mlabu@houstonmethodist.org if you plan to ship any materials prior to the event. You are responsible for providing all necessary shipping materials as well as all related expenses.

OUR SHIPPING ADDRESS:

Houston Methodist Hospital, Research Institute Building
Methodist Institute for Technology, Innovation & Education (MITIE)
6670 Bertner Avenue, 5th floor
Houston, TX 77030

