

**Houston Methodist Neurologic Institute's
*Second Annual Neurology & Neurosurgery Resident Bootcamp***

Houston Methodist Institute for Technology, Innovation & Education (MITIE)

Course Directors:

Gavin Britz, MD and Jun Li, MD, PhD

November 3 - 4, 2023

Dear Corporate Partner,

It is our pleasure to invite you to the **2023 Neurology & Neurosurgery Resident Bootcamp** event on November 3, 2023 to November 4, 2023 at Houston Methodist Institute for Technology, Innovation & Training (MITIE).

Program Overview

This course is designed for second to fifth-year residents who have matched into integrated neurosurgical and neurology residencies. During this 3-day intensive bootcamp, the attendees will learn the basics of treating patients with various neurological and neurosurgical conditions. Topics will cover the following areas of sub-specialization:

- Stroke care
- Epilepsy
- Movement disorders
- Neuromuscular
- Functional Neurosurgery
- Peripheral Nerve
- Spine
- Brain Tumors
- Cerebrovascular

The program features lecture and hands-on training in a state of art facility (MITIE) by world class faculty. There will also be excellent opportunities for networking with the faculty and others.

Needs Assessment

This course provides second to fifth-year residents who have matched into integrated neurosurgical and neurology residency programs with basic and advanced training in surgical anatomy, suturing and neurosurgical repair. During this course, residents will begin with learning the basics through lectures by experts in the field. The learners will continue their education with hands on training in simulated neurological cases. Training in these skills and techniques is important to better serve patients, improve outcomes and maintain a competitive advantage. The goal of this course is to provide up-to-date evidence-based didactic lectures along with expert-instructed hands-on exposure proctored by leading neurologists and neurosurgeons.

Educational Objectives

Upon completion of the conference, participants will be able to:

- Understand and be well versed in skills of neurological and neurosurgical disease and treatments.
- Apply basics of neurological anatomy, procedures, and medicine.
- Assess and identify basic floor issues, emergencies, and basic neurosurgical and neurology principles.

Educational Methods

Didactic Lectures, Hands-on Workshops

Evaluation Methods

Evaluation by questionnaire will address program content, presentation, and possible bias.

Agenda

Please see the attached agenda.

Target Audience

The target audience is second through fifth year residents who have matched into integrated neurosurgical and neurology residency programs.

Supporting neurosurgical and neurology residents is a unique prospect to highlight your brand with an engaged and interested target audience. I encourage you to take full advantage of this excellent opportunity to network with your target market.

There are a limited number of exhibit and sponsorship opportunities, so be sure to contact us ASAP.

If you wish to exhibit and support this event, please reach out to:

Raneem Hamdan at rhamdan@houstonmethodist.org or (832) 790-7905 for additional information.

Sincerely,

Gavin W. Britz MD, MPH, MBA, FAANS, FACS

Candy and Tom Knudson Distinguished Centennial Chair in Neurosurgery
Professor and Chairman, Department of Neurosurgery
Director, Neurological Institute
Co-Director, Cerebrovascular Center
Co-Director, Skull Base Program
Houston Methodist Hospital
Professor of Neurological Surgery, Weill Cornell, NY

Jun Li, MD, PhD, FANA, FAAN

John M. O'Quinn Foundation Presidential Distinguished Chair in Neurology
Professor and Chair, Stanley H. Appel Department of Neurology
Houston Methodist Hospital
Weill Cornell Medical College

EXHIBITOR SUPPORT

Thank you for your participation in our forthcoming **2023 Neurology & Neurosurgery Resident Bootcamp** on November 3, 2023 to November 4, 2023

At the training, we will have the opportunity for in-person exhibit space at the Houston Methodist Institute for Technology, Innovation and Education (MITIESM). Companies will be able to showcase their technology, provide learners with educational resources, contact information, and conduct hands-on presentations and demonstrations. The attendees will be provided ample intermissions between morning and afternoon sessions that will allow attendees to visit your exhibit. Breakfast and snack breaks will also be held near the exhibit area during session intermissions to help increase traffic flow to exhibits.

Exhibitor Support Guidelines:

- Exhibitors can purchase one (1) Exhibitor Support and one (1) Activity-Based or Activity Break Sponsorship

Exhibitor Support- \$2,000

- One (1) 6' x 3' tabletop exhibit with two chairs located in the Houston Methodist Research Institute Auditorium's Pre-Function area on the second (2nd) floor.
- Electronic signage in the MITIE lobby
- Conduct hands-on presentations and demonstrations at your exhibit space
- Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event

Exhibit Installation

- November 2, 2023
- 5:00 – 8:00 p.m. CST

Exhibit Dismantling

- November 4, 2023
- 1:00 – 3:00 p.m. CST

ACTIVITY-BASED SPONSORSHIP SUPPORT

Activity-based sponsorship support includes recognition such as digital signage throughout the event space at MITIE and logo recognition in the program syllabus and marketing materials.

Sponsorship Support Guidelines:

- Exhibitors can purchase one Exhibitor Support and one Sponsorship Support.
- It is **not** permitted to purchase Activity-Based Sponsorship Support and Activity Break Sponsorship Support.
- Sponsors must select one option only and are permitted to purchase one sponsorship per activity.

Activity-Based Sponsorship Support– \$1,500

- Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event.

ACTIVITY-BREAK SPONSORSHIP SUPPORT

Activity-break sponsorship support includes support of snack/program intermissions and meals during the event. Please be aware that there are only three support packages available per sponsorship type (i.e., breakfast, snack, lunch, dinner).

Snack/Break Sponsorship– \$1,200

- Support of snack and program intermissions
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Breakfast Sponsorship - \$1,800

- Support of breakfast and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Lunch Sponsorship - \$3,000

- Support of lunch and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Dinner/Reception Sponsorship - \$4,000

- Support of dinner/reception and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Exhibitor/Sponsorship Registration Deadline: October 6, 2023

OTHER INFORMATION

PAYMENT AND CONFIRMATION

Exhibits space and sponsorships for this event are limited to first-come, first-serve basis. Applications will not be processed unless the application to exhibit and full payment are received.

Payment (Wire Transfer)

Bank Account Wire Transfer Instructions:

ABA ROUTING NUMBER: 113011258

BENEFICIARY BANK:

Amegy Bank
P.O. Box 27459
Houston, TX Texas 77227-7459
USA

ACCOUNT NUMBER: 5796478906

BENEFICIARY ACCOUNT NAME: The Houston Methodist Hospital Research Institute

Please indicate “**2023 Neurology & Neurosurgery Resident Bootcamp**” on the payment

Payment (check) If paying by check please make payment to:

MITIE
Houston Methodist Academic Institute
P.O. Box 4805
Houston, TX 77210-4805

Please indicate “**2023 Neurology & Neurosurgery Resident Bootcamp**” on the payment.

Payment (Card)

You may submit card payment using our online payment platform [here](#).

Customer ID: “N/A”

Invoice Number: “Support_ **2023 Neurology & Neurosurgery Resident Bootcamp**”

EXHIBITOR ELIGIBILITY REQUIREMENTS

For an exhibit application to be accepted for the Houston Methodist Neurology & Neurosurgery Resident Bootcamp for neurosurgical residents, the products and services must be educational in nature and relate to the educational activity content. Houston Methodist Pre-Intern Training for neurosurgical residents reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company or organization's products and/or services are relevant to the conference content. All exhibits will be reviewed.

EXHIBIT SECURITY

A security guard will not be present during the program. Houston Methodist will not be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization.

ATTENDEE LISTS

As a health care provider, we must respect the privacy of our attendees/patients. Therefore, only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city, and state) when requested. Telephone, fax, email, and street addresses will not be distributed.

PHYSICIAN PAYMENT SUNSHINE ACT

Applicable manufacturers providing payments or transfers of value to physicians are responsible for recording and maintaining reporting information of participating physicians. Houston Methodist will not collect, record, nor provide reporting information from physicians that choose to participate by accepting payments or transfers of value from applicable manufacturers.

COVID-19 DISCLAIMER

The format of this activity is subject to change due to extenuating circumstances resulting from the COVID-19 pandemic. Should the activity be cancelled or changed to a new format (i.e. virtual only or some combination of virtual/in-person), Houston Methodist may cancel or modify your registration accordingly. We will make every effort to notify you of a change of format and your registration status before the activity date. Thank you for your understanding.

SHIPPING TO HOUSTON METHODIST RESEARCH INSTITUTE (MITIESM)

Please contact Raneem Hamdan at rhamdan@houstonmethodist.org if you plan to ship any materials prior to the event. You are responsible for providing all necessary shipping materials as well as all related expenses.