



Cardiovascular Fellows' Boot Camp Laying the Foundation

HOUSTON
Methodist
DEBAKEY HEART &
VASCULAR CENTER



Exhibitor Prospectus

2023 Cardiovascular (CV) Fellows' Boot Camp

Cardiac Anesthesiology, Cardiac Surgery, Cardiology, and Vascular
Surgery: August 18-20, 2023

Dear Corporate Partner,

It is our pleasure to invite you to support the Houston Methodist DeBakey Heart & Vascular Center's **Cardiovascular Fellows' Boot Camp** event on August 18 – 20, 2023 at Houston Methodist Institute for Technology, Innovation & Education (MITIESM) and Hotel ZaZa in Houston, Texas. Please see the opportunities below to provide Exhibitor and Sponsorship support. Sponsorships are limited to the purchase of only one sponsorship option.

Program Overview

Boot Camp is designed for first-year fellows from cardiac anesthesiology, cardiac surgery, cardiology, and vascular surgery. This program emphasizes cross-disciplinary education and training that follows the guiding principles of "Teach broadly. Teach early. Teach basics." The training will provide attendees with two and a half days of intensive expert-led lectures and hands-on training where they will have the opportunity to learn and practice common techniques, gain exposure to various devices, and conduct cadaveric and explant model dissections illustrating anatomy and exposure techniques.

Needs Assessment

This course provides fellows in cardiac anesthesiology, cardiac surgery, cardiology and vascular surgery with an innovative and collaborative educational opportunity to master the basic knowledge and skills for cardiovascular topics. Boot Camp provides the opportunity for personalized instruction. A low ratio of students to faculty provides attendees the benefit of one-on-one teaching and training. Training in the skills of cardiovascular surgery techniques is important to better serve patients, improve outcomes and maintain a competitive advantage. The goal of this course is to provide up-to-date evidence based didactic lectures along with expert-instructed hands-on skills lab training.

Educational Objectives – Cardiology Track

Attendees will gain a greater understanding and improve their skills in the following areas:

- Preventive cardiology
- Antiplatelet therapy
- Adjunctive pharmacology for PCI
- Heart failure
- Rhythm disorders
- Ischemic heart disease
- Cardiac imaging
- Structural heart disease

Educational Objectives – Vascular Track

Attendees will gain a greater understanding and improve their skills in the following areas:

- Ultrasound-guided access, dissection and exposures
- Vascular and endovascular surgery
- Lower extremity arterial disease
- Neurovascular disease
- Venous disease
- Renal and visceral artery diseases

- Thoracic outlet and upper extremity

Educational Objectives – Cardiac Surgery

Attendees will gain a greater understanding and improve their skills in the following areas:

- Off-pump coronary bypass
- Aortic and mitral valve replacement
- Maze procedures
- Left atrial appendage closure
- Aortic root procedures
- Transcatheter aortic valve replacement
- Ventricular device insertion

Educational Objectives – Cardiac Anesthesiology

Attendees will gain a greater understanding and improve their skills in the following areas:

- Cardiac anatomy
- Echocardiography
- Surgical techniques
- Hemodynamic monitoring and support
- Cardiopulmonary bypass
- Lung isolation strategies
- Ventricular device simulators

Educational Methods

Didactic Lectures, Hands-on Skills Lab and Workshops

Target Audience

This course is intended for first-year vascular surgery, cardiology, cardiac surgery, and cardiac anesthesiology fellows and third year integrated vascular surgery residents.

Supporting CV Fellows' Boot Camp is a unique prospect to highlight your brand with an engaged and interested target audience. I encourage you to take full advantage of this excellent opportunity to network with your target market.

If you wish to exhibit and support this event, contact:

Farah Chatila at fchatila@houstonmethodist.org or 346.328.5803 for additional information.

Sincerely,



Alan B. Lumsden, MD

Walter W. Fondren III Presidential Distinguished Chair
Medical Director, Houston Methodist DeBakey Heart & Vascular Center
Chair, Department of Cardiovascular Surgery
Professor of Cardiovascular Surgery
Houston Methodist Hospital

EXHIBITOR Opportunity

Thank you for your participation in our upcoming Cardiovascular Fellows' Boot Camp on August 18 – 20, 2023.

We will provide the opportunity for in-person exhibit space at Hotel ZaZa on Saturday and Sunday during the didactic sessions. Companies will be able to showcase their technology, provide learners with educational resources and contact information, and conduct hands-on presentations and demonstrations at their exhibitor booth. The attendees will be provided ample intermissions between sessions that will allow all faculty and fellows to visit your exhibit. The exhibits will be set up at Hotel ZaZa snack space providing increased traffic flow throughout the duration of the course.

Exhibitor Support Guidelines:

- Exhibitors can purchase one Exhibitor Support and one Activity-Based or Activity Break Sponsorship.

Exhibitor Support- \$2,000

- One exhibit table + 2 chairs in exhibit hall at Hotel ZaZa
- Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event
- Verbal recognition during program

Hotel ZaZa Exhibit Installation

Saturday, August 19, 2023

6:30 a.m.- 8:00 a.m.

Location: Hotel ZaZa – Museum District
5701 Main Street, Houston, TX 77005

Hotel ZaZa Exhibit Dismantling

Sunday, August 20, 2023

12:00 p.m. – 2:00 p.m.

Location: Hotel ZaZa – Museum District
5701 Main Street, Houston, TX 77005

ACTIVITY-BASED SPONSORSHIP Opportunity

Activity-based sponsorship support includes recognition such as digital signage throughout the event space at MITIE and Hotel ZaZa and logo recognition in the program syllabus and marketing materials.

Sponsorship Support Guidelines:

- Sponsors must select one sponsorship option only.
- Exhibitors can purchase one Exhibitor Support and one Sponsorship Support
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Activity-Based Sponsorship Support- \$1,000

- Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event.

ACTIVITY-BREAK SPONSORSHIP Opportunity

Activity-break sponsorship support includes support of snack/program intermissions and meals during the event. Please be aware that there are only four support packages available per sponsorship type (i.e. breakfast, snack, lunch, dinner). Activity-break sponsorship opportunities are first come, first served.

Snack/Break Sponsorship- \$1,500

- Support of snack and program intermissions
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Breakfast Sponsorship - \$3,000

- Support of breakfast and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Lunch Sponsorship - \$6,000

- Support of lunch and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Dinner Sponsorship - \$8,000

- Support of dinner and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Exhibitor/Sponsorship Registration Deadline:

July 28th, 2023

OTHER INFORMATION

PAYMENT AND CONFIRMATION

Exhibit space and sponsorships for this event are limited to first-come, first-served basis. Exhibitors and sponsors will not be permitted to participate in the event until registration is complete and full payment is received.

Payment (Wire Transfer)

Bank Account Wire Transfer Instructions:

ABA ROUTING NUMBER: 113011258

BENEFICIARY BANK:

Amegy Bank
P.O. Box 27459
Houston, TX Texas 77227-7459
USA

ACCOUNT NUMBER: 5796478906

BENEFICIARY ACCOUNT NAME: The Houston Methodist Hospital Research Institute

Please indicate “2023 CV Fellows Boot Camp” on the payment

Payment (check) If paying by check please make payment to:

MITIE

Houston Methodist Academic Institute

P.O. Box 4805

Houston, TX 77210-4805

Please indicate “2023 CV Fellows Boot Camp” on the payment

Payment (Credit Card)

You may submit card payment using our online payment platform [here](#).

Customer ID: “N/A”

Invoice Number: “Support-2023 CV Boot Camp”

EXHIBITOR ELIGIBILITY REQUIREMENTS

For an exhibit application to be accepted for the Houston Methodist DeBakey Heart & Vascular Center Cardiovascular Fellows’ Boot Camp, the products and services must be educational in nature and relate to the educational activity content. Houston Methodist Cardiovascular Fellows’ Boot Camp reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed.

EXHIBIT SECURITY

A security guard will not be present during the program. Houston Methodist and Hotel ZaZa will not be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization.

ATTENDEE LISTS

As a health care provider, we must respect the privacy of our attendees/patients. Therefore, only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state) when requested. Telephone, fax, email and street addresses will not be distributed.

PHYSICIAN PAYMENT SUNSHINE ACT

Applicable manufacturers providing payments or transfers of value to physicians are responsible for recording and maintaining reporting information of participating physicians. Houston Methodist will not collect, record, nor provide reporting information from physicians that choose to participate by accepting payments or transfers of value from applicable manufacturers.

COVID-19 DISCLAIMER

The format of this activity is subject to change due to extenuating circumstances resulting from the COVID-19 pandemic. Should the activity be cancelled or changed to a new format (i.e. virtual only or some combination of virtual/in-person), Houston Methodist may cancel or modify your registration accordingly. We will make every effort to notify you of a change of format and your registration status before the activity date. Thank you for your understanding.

SHIPPING TO HOUSTON METHODIST RESEARCH INSTITUTE (MITIESM)

Please contact, Farah Chatila at fchatila@houstonmethodist.org if you plan to ship any materials prior to the event. You are responsible for providing all necessary shipping materials as well as all related expenses.