

Pre-Intern Training for Vascular Residents: "Jump Start" Your Training

Houston Methodist Institute for Technology, Innovation & Education (MITIE)

Course Director: Alan B. Lumsden, MD

June 5, 2023 - June 7, 2023

Dear Corporate Partner,

It is our pleasure to invite you to support the **Pre-Intern Training for Vascular Residents: "Jump Start" Your Training** event on June 20, 2022 – June 22, 2022 at Houston Methodist Institute for Technology, Innovation & Training (MITIE).

Please see the below options to provide Exhibitor and Sponsorship support. The sponsorships are limited to the purchase of only one sponsorship option. In addition, if you are interested in providing grant support or product for the hands-on training portion of the course as an in-kind donation, then please contact Elizabeth Arredondo (rdminor@houstonmethodist.org) and <a href="mailto:mtitle:mtit.

The mtitle:mtitle:mtitle:mtitle:mtitle:mtitle:mtitle:mtitle:m

Program Overview

This course is designed for fourth year medical students who have matched into integrated vascular surgery residencies. During this 3-day intensive mini-fellowship, the attendees will learn the basics of surgical anatomy, suturing, and vascular repair. Topics will include Carotid Repair and Arthrectomy, Axillary access and repair, Brachial access and bypass, Femoral vessel access, bypass and repair, and Abdominal Aortic Access. The program features lecture and hands-on training in a state-of-the-art facility Houston Methodist Institute for Technology, Innovation and Education (MITIESM) by world-class faculty. There will also be excellent opportunities for networking with the faculty and others.

Needs Assessment

This course provides fourth-year medical students who have matched into integrated vascular surgery residency programs with basic and advanced training in surgical anatomy, suturing and vascular repair. During this course, students will begin with opening incisions, progressing through maintaining proper visual fields during surgery, repairing targeted anatomy and closure of the operative site. Training in these skills and techniques is important to better serve patients, improve outcomes and maintain a competitive advantage. The goal of this course is to provide up-to-date evidence-based didactic lectures along with expert-instructed hands-on exposure proctored by leading vascular surgeons.

Educational Objectives

Upon completion of the conference, participants will be able to:

- Understand and be well versed in skills of open access vascular repair for vascular disease treatment
- Apply basics of surgical anatomy, suturing and vascular repair
- Recognize and gain a greater understanding of the following procedures: Carotid Repair and Arthrectomy, Axillary Access and Repair, Brachial Access and Bypass, Femoral Vessel Access, Bypass and Repair, and Abdominal Aortic Access
- Attendees will know how to gown and scrub, identify instrumentation and devices, place central lines, perform ABIs, and master basic suturing techniques
- Assess and identify basic floor issues, emergencies, basic ultrasound principles and radiation safety

Educational Methods

Didactic Lectures, Hands-on Workshops

Evaluation Methods

Evaluation by questionnaire will address program content, presentation, and possible bias.

Agenda

Please see the attached agenda.

Target Audience

The target audience is fourth year medical students who have matched into integrated vascular surgery residency programs.

Supporting Pre-Intern for Vascular Residents is a unique prospect to highlight your brand with an engaged and interested target audience. I encourage you to take full advantage of this excellent opportunity to network with your target market.

If you wish to exhibit and support this event, contact:

Ricky Minor at rdminor@houstonmethodist.org or (346) 238-1141 for additional information.

Sincerely,

Alan B. Lumsden, MD

Walter W. Fondren III Presidential Distinguished Chair Medical Director, Houston Methodist DeBakey Heart & Vascular Center Chair, Department of Cardiovascular Surgery Professor of Cardiovascular Surgery

Houston Methodist Hospital

EXHIBITOR SUPPORT

Thank you for your participation in our forthcoming Pre-Intern Training for Vascular Residents on June 5 – 7, 2023.

At the training, we will have the opportunity for in-person exhibit space at the Houston Methodist Institute for Technology, Innovation and Education (MITIESM). Companies will be able to showcase their technology, provide learners with educational resources, contact information, and conduct hands-on presentations and demonstrations. The attendees will be provided ample intermissions between morning and afternoon sessions that will allow attendees to visit your exhibit. The exhibits will be set up in MITIE providing increased traffic flow to exhibits throughout the duration of the course.

Exhibitor Support Guidelines:

- Exhibitors can purchase one Exhibitor Support and one Activity-Based or Activity Break Sponsorship

Exhibitor Support - \$3,000

- One exhibit table space located in MITIE
- Conduct hands-on presentations and demonstrations at your exhibit space in MITIE
- Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event

Exhibit Installation Monday, June 5, 2023 6:00 a.m. – 8:00 a.m.

Location: Academic Institute R2 Pre-Function Space

Exhibit Dismantling Tuesday, June 7, 2023 1:00 p.m. – 3:00 p.m.

Location: Academic Institute R2 Pre-Function Space

ACTIVITY-BASED SPONSORSHIP SUPPORT

Activity-based sponsorship support includes recognition such as digital signage throughout the event space at MITIE and logo recognition in the program syllabus and marketing materials.

Sponsorship Support Guidelines:

- Exhibitors can purchase one Exhibitor Support and one Sponsorship Support
- It is **not** permitted to purchase Activity-Based Sponsorship Support and Activity Break Sponsorship Support
- Sponsors must select one options only and are permitted to purchase one sponsorship per activity

Activity-Based Sponsorship Support - \$1,500

 Recognition in the program syllabus and marketing materials, as well as slides and signage displayed throughout the duration of the event

ACTIVITY-BREAK SPONSORSHIP SUPPORT

Activity-break sponsorship support includes support of snack/program intermissions and meals during the event. Please be aware that there are only three support packages available per sponsorship type (i.e. breakfast, snack, lunch, dinner). Activity-break sponsorship opportunities are first come, first serve.

Snack/Break Sponsorship - \$1,200

- Support of snack and program intermissions
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Breakfast Sponsorship - \$1,800

- Support of breakfast and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Lunch Sponsorship - \$3,000

- Support of lunch and sponsorship
- Recognition of meal support with enlarged digital logo and support signage
- Recognition in program syllabus

Exhibitor/Sponsorship Registration Deadline: May 19, 2023

OTHER INFORMATION

PAYMENT AND CONFIRMATION

Exhibit space and sponsorships for this event are limited to first-come, first-serve basis. Exhibitors and sponsors will not be permitted to participate in the event until registration is complete and full payment is received.

Payment (Wire Transfer)

Bank Account Wire Transfer Instructions: ABA ROUTING NUMBER: 113011258

BENEFICIARY BANK:

Amegy Bank P.O. Box 27459 Houston, TX Texas 77227-7459 USA

ACCOUNT NUMBER: 5796478906

BENEFICIARY ACCOUNT NAME: The Houston Methodist Hospital Research Institute

Please indicate "Pre-Intern Training for Vascular Residents" on the payment

Payment (check) If paying by check please make payment to:

MITIE

Houston Methodist Academic Institute P.O. Box 4805 Houston, TX 77210-4805

Please indicate "Pre-Intern Training for Vascular Residents" on the payment

Payment (Credit Card)

You may submit card payment using our online payment platform here.

Customer ID: "N/A"

Invoice Number: "Support_Pre-Intern Training"

EXHIBITOR ELIGIBILITY REQUIREMENTS

For an exhibit application to be accepted for the Houston Methodist Pre-Intern Training for Vascular Residents, the products and services must be educational in nature and relate to the educational activity content. Houston Methodist Pre-Intern Training for Vascular Residents reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed.

EXHIBIT SECURITY

A security guard will not be present during the program. Houston Methodist will not be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization.

ATTENDEE LISTS

As a health care provider, we must respect the privacy of our attendees/patients. Therefore, only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state) when requested. Telephone, fax, email and street addresses will not be distributed.

PHYSICIAN PAYMENT SUNSHINE ACT

Applicable manufacturers providing payments or transfers of value to physicians are responsible for recording and maintaining reporting information of participating physicians. Houston Methodist will not collect, record, nor provide reporting information from physicians that choose to participate by accepting payments or transfers of value from applicable manufacturers.

COVID-19 DISCLAIMER

The format of this activity is subject to change due to extenuating circumstances resulting from the COVID-19 pandemic. Should the activity be cancelled or changed to a new format (i.e. virtual only or some combination of virtual/in-person), Houston Methodist may cancel or modify your registration accordingly. We will make every effort to notify you of a change of format and your registration status before the activity date. Thank you for your understanding.

SHIPPING TO HOUSTON METHODIST RESEARCH INSTITUTE (MITIESM)

Please contact, Elizabeth Arredondo at <u>earredondo3@houstonmethodist.org</u> or Becca Barnes at <u>rgbarnes@houstonmethodist.org</u> if you plan to ship any materials prior to the event. You are responsible for providing all necessary shipping materials as well as all related expenses.